



## **FOR STHBRA MEMBERS ONLY**

# Marketing Opportunities Experts on Demand & “How to Tuesdays”

*By participating in this program through STHBRA, our members receive a significant discount*

Here are some of the highlights:

### ***Experts on Demand Mix 103.3 & Star 105.7***

- Each Sponsor of STHBRA Experts on Demand Receives :
  - One Website page with their expert information
  - 100 Commercials per month
    - (40) :30 Second client specific
    - (40) Expert Sponsor name mentions
    - (20) Expert 15 second promos

### ***“How To Tuesdays” on Mix 103.3, Star 105.7 & 107.5 The Bear***

- Each Sponsor of STHBRA “How To Tuesdays” receives:
  - Inclusion in (24) :60 second Expert Tips
    - :15 Second STHBRA Opening Statement
    - :30 Second Expert Tip by Sponsor
    - :15 Second STHBRA Closing Statement
  - (15) Tip Sponsor Name mentions

**\*\*\*No Charge for Production of commercials or website production\*\*\***

### ***Available to STHBRA Members Only:***

- **\$200 per month** *(based on 3 month commitment – can be billed monthly or quarterly)*
- **Deadline to participate is May 4, 2009 to start May 11, 2009**
- **Need More Information? Contact: Nick Martinson / Clear Channel Media / 607-621-5226 / nicholasmartinson@clearchannel.com**