

To: STHBRA Members

From: STHBRA Staff

Date: October 2, 2009

Re: TimberTalk & Punch List "Do Business with a Member"

A great way to carry out the theme to "Do Business with a Member" is advertising in STHBRA's Full Color editions of the quarterly 'TimberTalk' newsletter and the weekly 'Punch List'. With approximately 300 in our distribution list (*email and USPS*), both publications offer Full Color (*not available in the past*) and each issue is archived at www.sthbra.com. Plus, each issue has a Share button so it can easily be passed on to others within your company or your contact list.

The last week of October will be the renewal start for the next 2 issues of 'TimberTalk' and the next 26 issues of 'Punch List' which covers from October 28, 2009 to May 5, 2010.

Rates/Ad Sizes for TimberTalk-2 issues and Punch List-26 issues:

Full Page (<i>Full Color</i>)	\$985
Half Page (<i>Full Color</i>)	\$685
Quarter Page (<i>Full Color</i>)	\$385
Business Card (<i>Full Color</i>)	\$265

Ad copy needs to be camera ready (*please do not bend if mailed*) or be submitted as jpegs and emailed to cjbowe@sthbra.com by **Friday, October 23, 2009**. Ad design and creation is available for a fee. Ads can be changed or updated with a 7 day turnaround time. Please call 607-785-9285 with questions.

NAME _____ COMPANY _____

AD SIZE: _____ FULL _____ 1/2 _____ 1/4 _____ BUS. CARD _____

VISA, MC, Discover or AM EX # _____

Expiration _____ 3 Digit Security Code on back of card _____

NAME ON CARD _____ CHECK ENCLOSED _____

Member Signature: _____